

## **ETHNOGRAPHIC REPORT**

### **i. Description and Purpose**

The [first] assignment of this course is an ethnographic report based upon your own field notes in the Kensington Market. You need to imagine that you are a Mexican from a small pueblo (town) who immigrated to Canada in 2010. After settling in, finding employment, and learning how to navigate the TTC you began to record some of your experiences of Canadian life in a weekly journal. One of your entries deals with your first impressions of El Trompo (277 Augusta Ave: [www.eltrompo.ca](http://www.eltrompo.ca)) and Perola's (247 Augusta Ave: [www.perolasupermarket.com](http://www.perolasupermarket.com)), where you savoured some dishes from back home and stocked up your new kitchen with familiar products. In what ways did the decoration, material goods, and foods available in these places reinforce your Mexican identity? To write this assignment you need to visit El Trompo and Perola's and jot down a few notes that you can use to write your ethnographic report (which should be written as a journal entry). The purpose of this assignment is to provide you with the opportunity to develop your observation skills and to reflect upon the transnational nature of Mexican popular culture.

### **ii. Important Details**

**Due Date and Time:** To be determined

**Medium:** WORD DOCUMENT on Blackboard

**Length:** [XX] pages (double-spaced, 12-font, Times New Roman)

**Sources:**

- Pen, paper, and a boundless imagination